

Digital Giants

Public powers will never
be that powerful.

Sonia - France

There is a tremendous
amount of potential good
these companies can do if
dedicating resources to
good causes.

Emma - Denmark

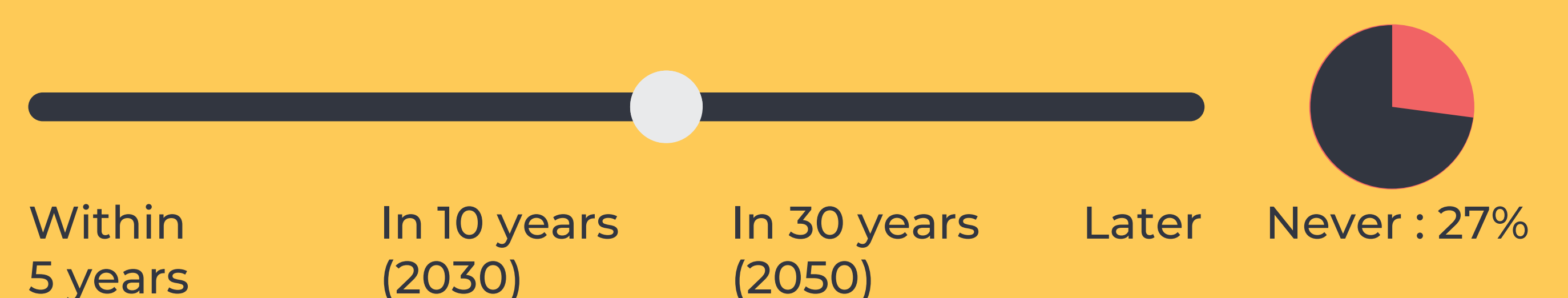
Designed by a few individual pioneers for the purpose of developing the spirit of collaboration, the web seems at the age of 30 to have turned darker. The initial diversity and openness of the web's milky way has turned into a giant battlefield between a handful of conflicting galaxies. States run networks wipe out net neutrality. Individuals become data. Data turns into money. Despite being seen as positive, out of fatality that profits rules, or by sheer lack of any true alternatives, the dismantlement of the web giants will probably not happen. There is too much money involved and too much lobbying for politicians to regulate in that direction. Turning them non profit, or slowing down the race they have initiated one against the other, would drastically reduce their innovation potential. They might be taxed, they could contribute more explicitly to generate positive impacts, but they will remain today's and tomorrow's reality. Maybe time itself is the only force for alternatives to emerge and raise to be the next giants. Nothing is eternal.

#TechforPeople

#Economy

In a world where technologies & audiences are controlled by a few giants, those companies have become non-profit in fear of being dismantled.

We believe this will be **normal**...



Impact on **our society**



Impact on **our daily life**



Devotopias survey was lead by Devoteam from October, 21st 2019 to December, 18th 2019. 900 people responded on an international scope - mainly European - including 69% of Devoteam employees, 66% men and 34% women.