



devoteam  
Creative Tech

devotopias.

What future are we  
shaping with technology?

# Happy Communities

It will probably happen, just like a giant Facebook group. People will live with those who share the same taste and opinion. Openminded person will become very rare...

Aurélie - France

I believe in a mixed society; it is the only way to fight ignorance and foster tolerance and community.

John - UK

More than 50% of the world population lives in cities, raising to be almost 70% by 2050. Based on the past we should be optimistic about it. For centuries, cities have been fertile grounds for innovation and creation, bringing a mass and diversity of people together, mixing influences and ideas. Internet is the largest of all the megacities ever built, the biggest possible place to explore, to share or socialize. Over time the internet has moved from being a human system, mediated by technology for the purpose of developing the spirit of collaboration, to being a system of platform powered by AI, for the purpose of maximizing the satisfaction of individual users. As a result the internet spontaneously creates ghetto like clusters, bringing together similarities rather than diversities. We are on our way to transcript this in the real world as the internet is the place where we look for the next flat to rent, the restaurant to book or the persons to meet. Sounds explicitly negative from an individual and collective perspective, but are we ready to disconnect away from the cosy cocoons being built for us, to reconnect to alternative digital and physical worlds designed for wandering, serendipity and diversity we are massively calling for?

#TechforPeople

## #People

In a world where the vast majority of the population lives in mega cities, individuals physically regroup with like-minded peers in closed city blocks.



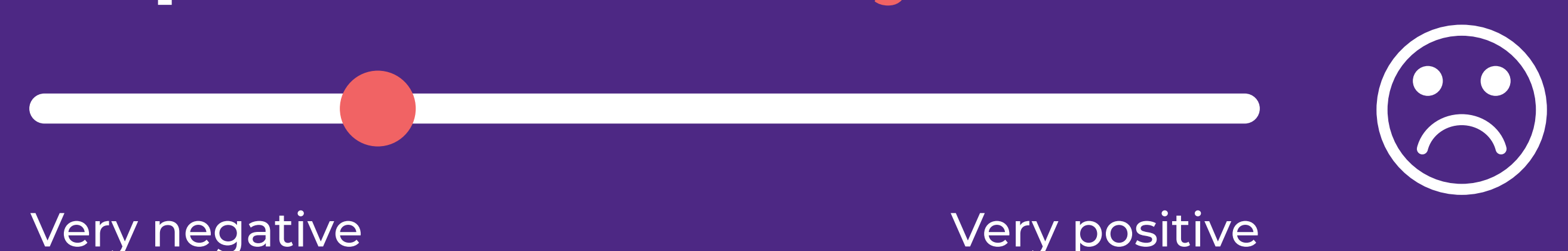
## We believe this will be normal...



## Impact on our society



## Impact on our daily life



Devotopias survey was lead by Devoteam from October, 21st 2019 to December, 18th 2019. 900 people responded on an international scope - mainly European - including 69% of Devoteam employees, 66% men and 34% women.