



**devoteam**  
Creative Tech

**devotopias.**

What future are we  
shaping with technology?

# Personalised Prescriptions

In the right hands, this could be very beneficial for all. However, it also has major risks in case these treatments are provided to a select few!

Carola - Netherlands

Our planet already suffers from too many humans living on its surface. Increasing both lifespan and number of humans will ruin the planet completely.

Robert - Germany

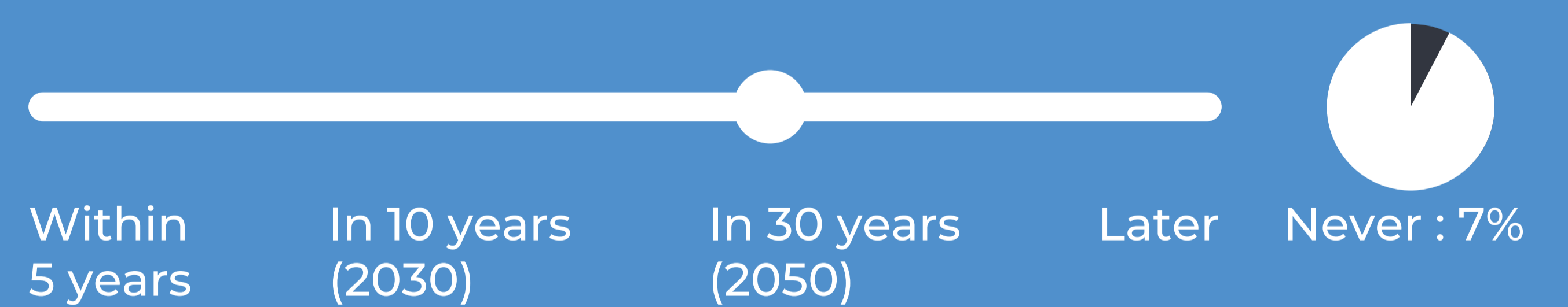
Technologically speaking, genetically editing cells by inserting a normal gene into cells containing a defective gene, has never been closer to becoming reality, whether for plants, animals and humans. It provides a unique medical aid to tackle DNA bases diseases, and opens true perspectives for greater life quality and expectancy. What a positive breakthrough, truly enthusiastic individually and collectively! But these therapies are exorbitantly expensive, costing multi millions each time, bringing a great fear they will only be available to the smallest wealthiest parts of the population, mechanically reducing the investments put into finding cheaper more accessible generic or mass customized drugs. The line looks very thin between a treatment and a dopant, between fixing genomes and feeling like gods, between solving known problems and creating unexpected new ones. Good or bad use totally depends on our collective ability to govern against the misuse of these latest innovations. Shared moral attributes will guarantee the protection of our DNA identities and preserve the natural evolution and selection of humans as a unique species.

## #Health

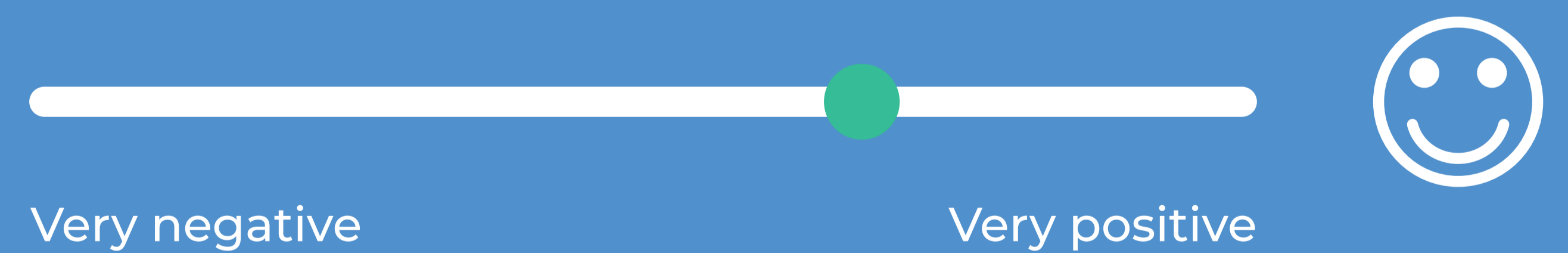
In a world where DNA can be edited, life-saving drugs & treatments are not created for the masses, but tailored for each individual.



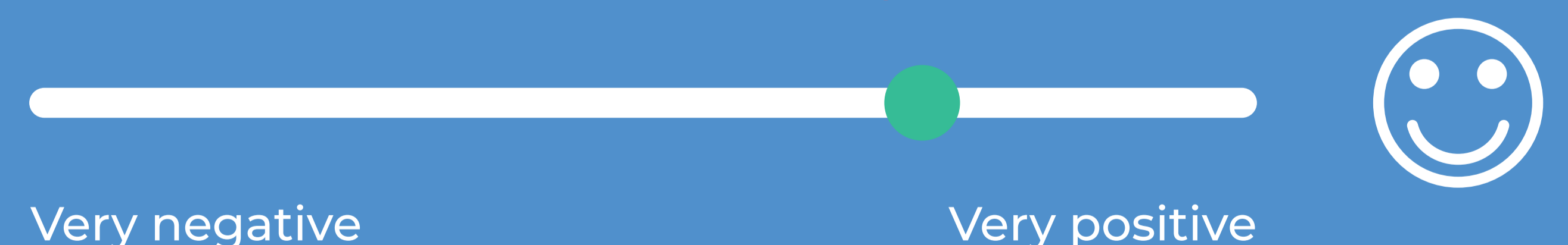
## We believe this will be **normal**...



## Impact on **our society**



## Impact on **our daily life**



**#TechforPeople**

Devotopias survey was lead by Devoteam from October, 21st 2019 to December, 18th 2019. 900 people responded on an international scope - mainly European - including 69% of Devoteam employees, 66% men and 34% women.