



devoteam
Creative Tech

devotopias.

What future are we
shaping with technology?

Durable Sustainability

We can dream... And act
and push to be the reality.

Benoit - France

Circular means also reduced
production. Higher
unemployment. Though the goals
are great, it does not always
translate into positive big picture
in all aspects of the society.

August - The Netherlands

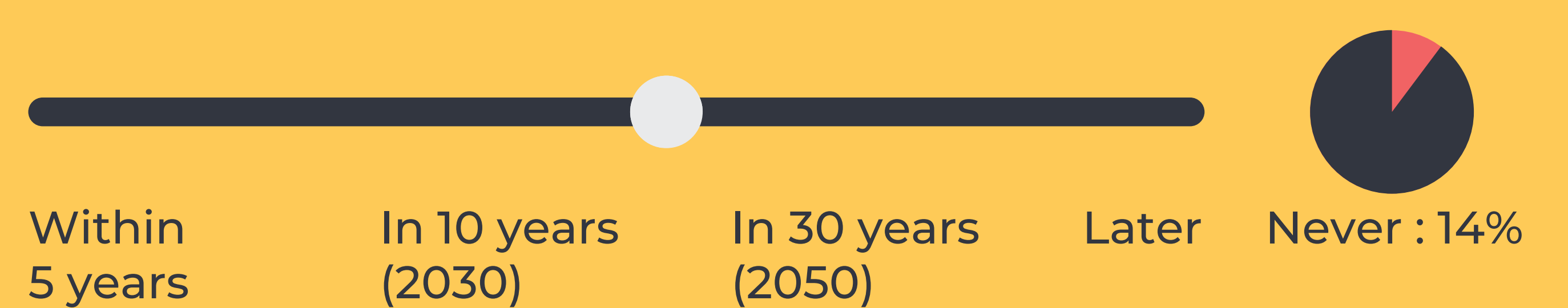
No need to pretend, we are all excited about the potential of circular economy to support prosperity, derive more value from goods and still reduce emissions. Over the next 30 years, collective and individual impacts are perceived to be tremendously positive. But we might not fully get the real consequences this will have on the way we need to produce and consume, relying on the complexe combinaison of recycling, re-use, repair, rebuild, or sharing of products. We might be risking dangerous hype as we have seen very little of it yet, when we have not seen the unintended consequences on our everyday lives yet. Getting things going won't happen by chance. It cannot be based only on the goodwill of a few positive thinking corporations. It will have to be states and consumers led, keeping in mind that pursuing circularity as an end in itself could give us a false sense that it's the only thing we will have to do to save our planet.

#Economy

In a world fighting to lower carbon emissions, all companies target to adopt 100% circular business models.



We believe this will be normal...



Impact on our society



Impact on our daily life



#TechforPeople

Devotopias survey was lead by Devoteam from October, 21st 2019 to December, 18th 2019. 900 people responded on an international scope - mainly European - including 69% of Devoteam employees, 66% men and 34% women.